



FIDC

Finance Industry Development Council

(A Representative Body of Assets and Loan Financing NBFCs in India)

SOCIAL MEIA REPORT

June, 2023

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FIDC
Finance Industry Development Council
(A Representative Body of Assets and Loan Financing NBFCs in India)

FIDC India
Published by Abhishek Pathak · 7 June at 12:03

Lending by #NBFCs lost momentum in the fourth quarter of FY23, with overall sanctions growing only 2% year on year. This is in contrast with the 28% growth clocked in the fourth quarter of the previous fiscal 2021-22.

#FIDC #Fiscal #RBI #CRIF #Loan

Read:




TIMESOFINDIA.INDIATIMES.COM
Nbf: Nbf Lending Grows Just 2% In Q4, Down From 28% Last Yr | Mumbai News - Times of India

FIDC India
Published by Abhishek Pathak · 7 June at 12:03

Sanctions for consumption-oriented areas and housing were tepid, but those for investment activities like commercial vehicles and equipment did better, according to data from #FIDC and #CRIF

#Loan #RBI #Bank #NBFC #Business #Rates #LendingRates

Read:



BUSINESS-STANDARD.COM
NBFC Q4FY23 Updates: NBFC loan sanctions up 2% YoY in Q4, rises in investment sector: Report





Content Posted on all platforms

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FIDC India
Published by Abhishek Pathak · 7 June at 12:03 · 🌐

NBFC unsecured personal loan sanctions fall 15%

#FIDC #NBFC #RBI #Loan #Bank #Personal #CRIF #HousingLoan #AUMGrowth #Credit #Cost #Interest #Financial #Rate #MutualFund #RatingAgency

Read:



FINANCIALEXPRESS.COM

NBFC unsecured personal loan sanctions fall 15%
Unsecured personal loan sanctions of non-banking financial companies fell 15% year-on-year i...

FIDC India
Published by Sourav Joshi · 19 June at 08:31 · 🌐

Union Government Constitutes Expert Committee For Reforms In Arbitration And Conciliation Act

#FIDC #NBFC #RBI #LAW #BANK #ACT #REFORMS #UNION #GOVT

Read-




LIVELAW.IN

Union Government Constitutes Expert Committee For Reforms In Arbitration And Conciliation Act



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 **FIDC India**
Published by Abhishek Pathak · 7 June at 12:03 · 🌐

According to data released by the #FIDC and credit bureau #CRIF, #NBFCs sanctioned Rs 4,46,132 crore worth of #loans in Q4FY23 compared to Rs 4,38,344 crore in the corresponding quarter in FY22.

#Loan #GoldLoan #NonBanking #Rate #RBI #Market #Money

Read:



TIMESOFINDIA.INDIATIMES.COM
NBFCs lending grew 2% in quarter 4 powered by rural - Times of India
India Business News: Lending by non-banking finance companies is losing momentum in the f...

SOCIAL MEDIA REPORT

June, 2023

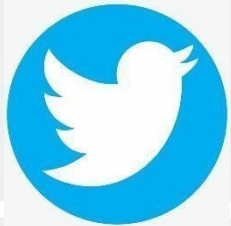
FIDC

Finance Industry Development Council

(A Representative Body of Assets and Loan Financing NBFCs in India)



Total Followers
Followers: 5,922



Total Followers
Followers: 771



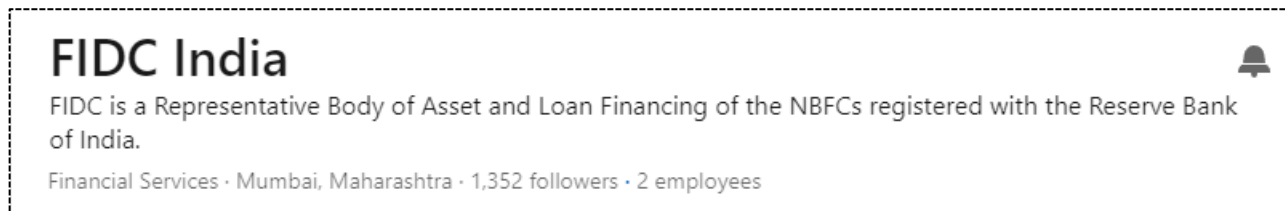
Total Followers
Followers : 1,352



Total Followers
Followers : 2,209



Social Media Platforms

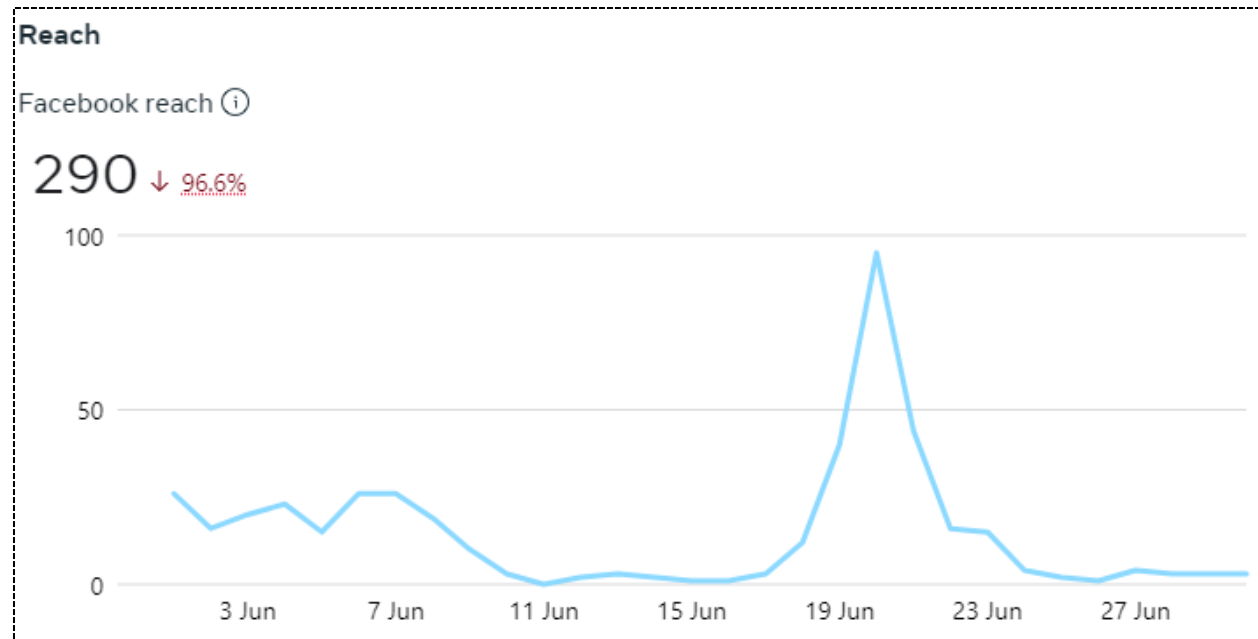




Page Followers: 5,922

Post & Engagement Summary

Page overview		Create a post	Last 28 days
Followers:	5,922		
Post reach			326
Post engagement			35
New followers			2





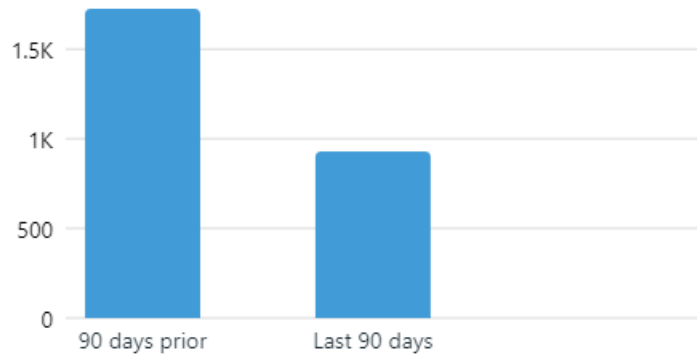
Content overview

Reach

Post reach ⓘ

929 ↓ 46.1%

Total from last 90 days vs 90 days prior



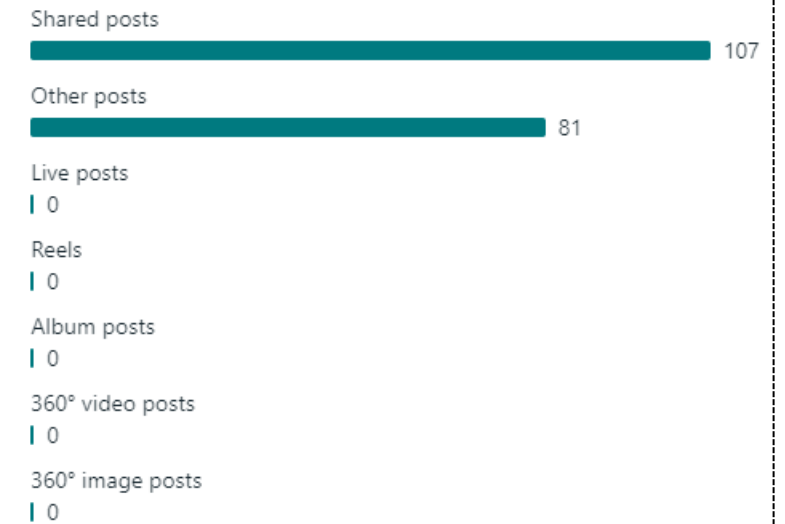
Median post reach per media type ⓘ

For posts created in the last 90 days



Median post reach per content format ⓘ

For posts created in the last 90 days





Achievements Overview

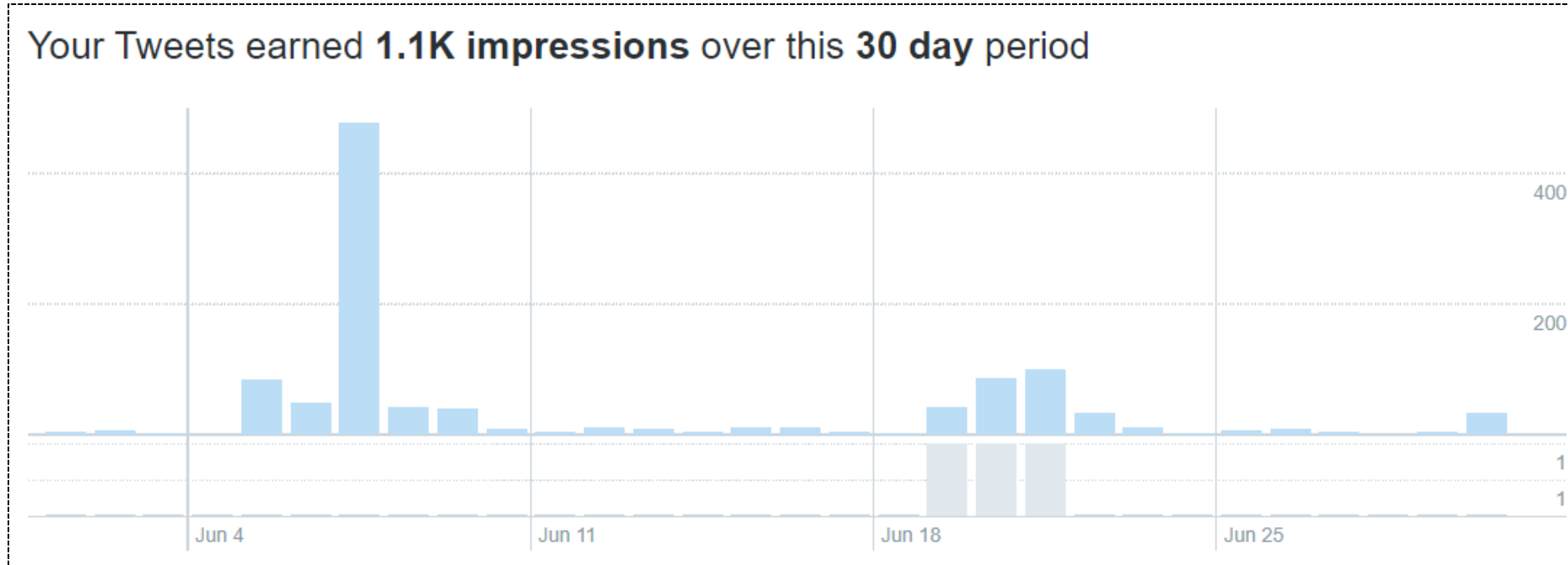
- Gain **290** Page Reach
- There were **100%** positive feedbacks related to posts



Page Followers: 771



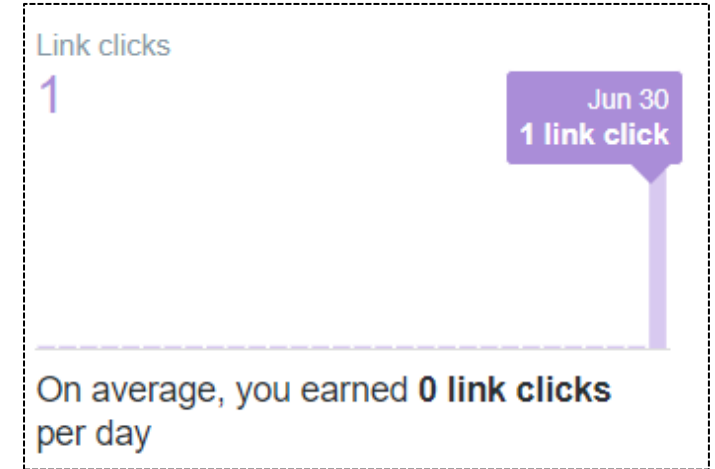
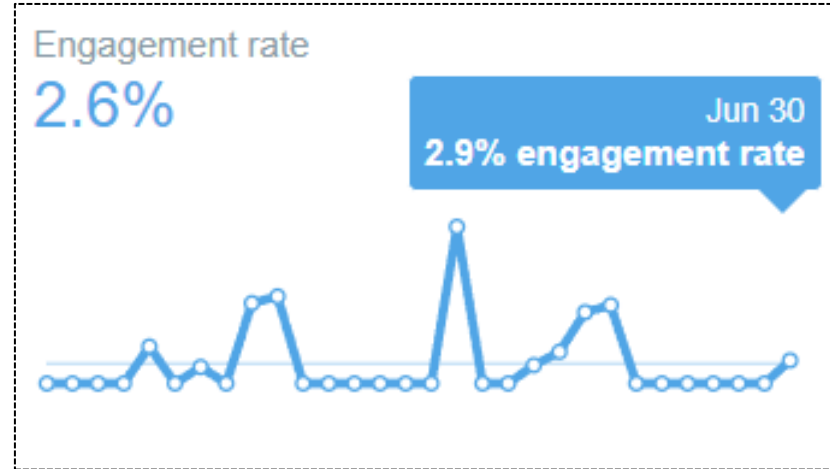
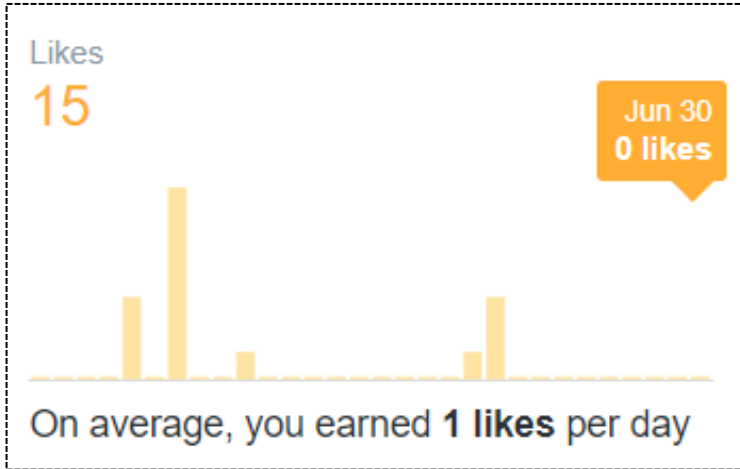
Tweet activity



Your Tweets earned **1.1K impressions** over this **30 day** period



Engagement Summary



Engagement rate – 2.6 %

Total Likes- 15 Likes

On an average, this Twitter handle has received 1 Likes per day

JUN 2023 SUMMARY

Tweets	Tweet impressions
3	1,103
Profile visits	Mentions
51	5
New followers	
-3	



Top Tweets

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
	FIDCIndia @FidcIndia · Jun 7			230	6	2.6%
	NBFC unsecured personal loan sanctions fall 15% #FIDC #NBFC #RBI #Loan #Bank #Personal #CRIF #HousingLoan #AUMGrowth #Credit #Cost #Interest #Financial #Rate #MutualFund #RatingAgency Read: financialexpress.com/industry/banki... View Tweet activity					
	FIDCIndia @FidcIndia · Jun 7			212	3	1.4%
	Sanctions for consumption-oriented areas and housing were tepid, but those for investment activities like commercial vehicles and equipment did better, according to data from #FIDC and #CRIF #Loan #RBI #Bank #NBFC #Business #Rates #LendingRates Read: business-standard.com/finance/news/n... View Tweet activity					
	FIDCIndia @FidcIndia · Jun 5			117	4	3.4%
	Small actions today can lead to a greener tomorrow. Let's unite to protect our planet on #WorldEnvironmentDay! 🌍 #EnvironmentDay #NatureLove #SustainableLiving #FIDC #NBFC pic.twitter.com/sTcHpIYKaE View Tweet activity					



Achievements Overview

- Tweets earned 1.1 K impressions over this 30 day period
- With 10 tweets we have generated Engagements organically

Note - No Paid activity is done on Twitter & we have got results organically.



LinkedIn

Page Followers: 1,352



Performance Summary

Follower highlights ⓘ

1,352
Total followers

25
New followers in the last 30 days
▼79.7%

Visitor highlights ⓘ

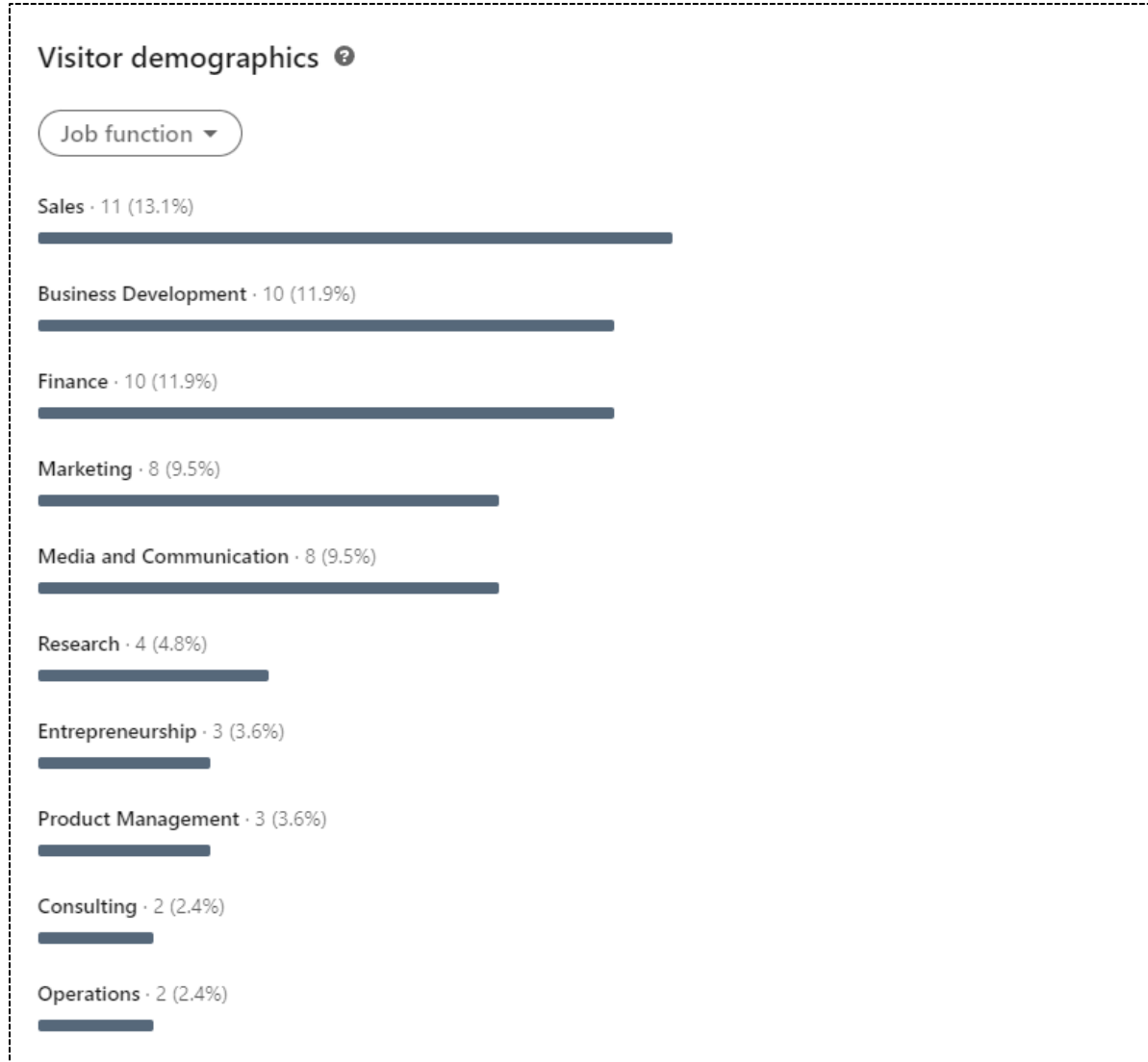
101
Page views

47
Unique visitors

16
Custom button clicks



Page Views by Location





Instagram

Page Followers: 2,209



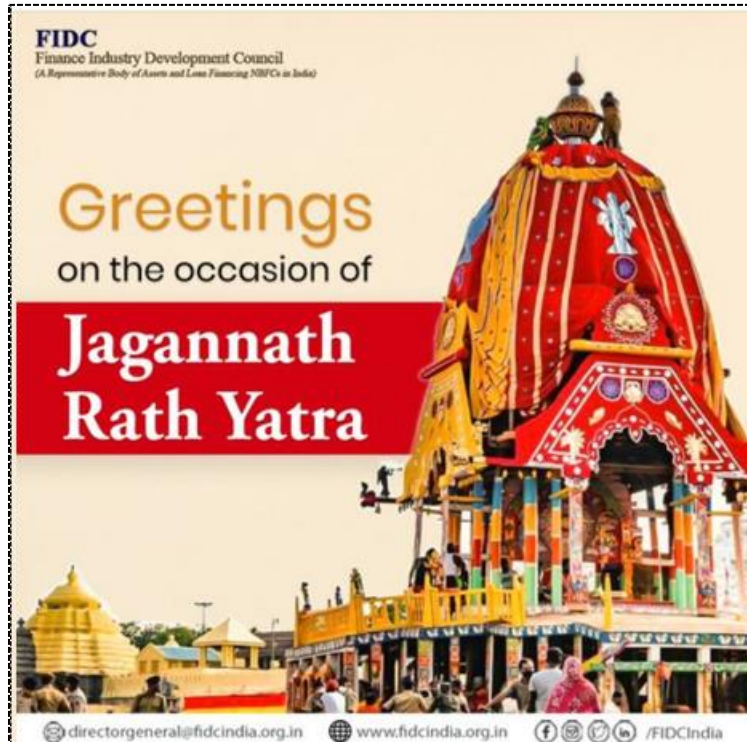
Instagram Overview



fidcindia **Follow** Message + 👤 ...

175 posts 2,209 followers 560 following

FIDC India
Finance
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www.fidcindia.org.in



FIDC
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Greetings
on the occasion of
**Jagannath
Rath Yatra**

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It's time to paint the **WORLD GREEN!**
WORLD ENVIRONMENT DAY
5th June

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THANK YOU