

### **FIDC**

### Finance Industry Development Council

(A Representative Body of Assets and Loan Financing NBFCs in India)

### **SOCIAL MEDIA REPORT**

August, 2025

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### FIDC Finance Industry Development Council (A Representative Body of Assets and Loan Financing NBFCs in India)

### Content

- Postings
- Social Media Report
  - Facebook
  - LinkedIn
  - Instagram



### **SOCIAL MEDIA REPORT**

August, 2025







### Social Media Platforms





### **Facebook**

#### **FIDC India**

FIDC is a Representative Body of Asset and Loan Financing of the NBFCs registered with the Reserve Bank of India.

Financial Services  $\cdot$  Mumbai, Maharashtra  $\cdot$  2K followers  $\cdot$  2-10 employees













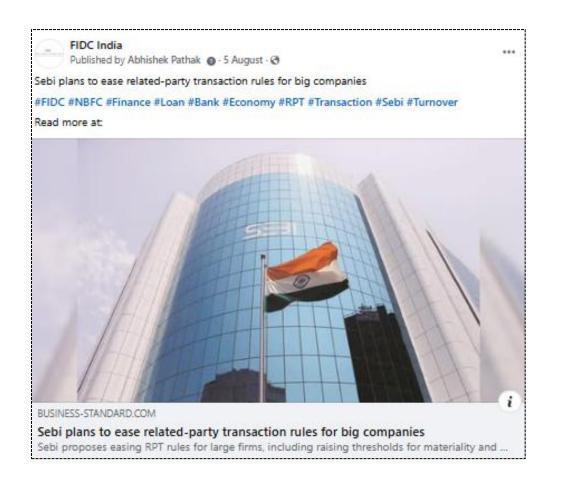


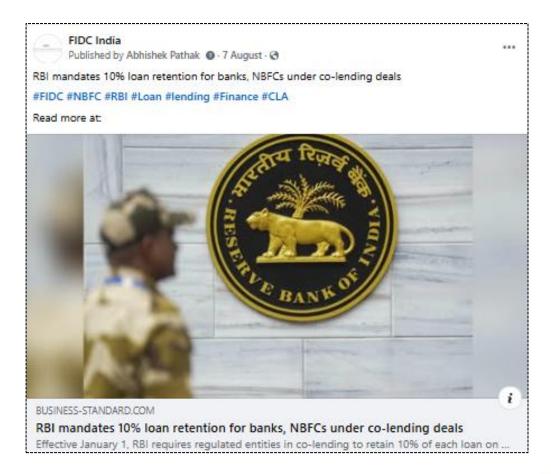
# FACEBOOK

Page Followers: 9,723



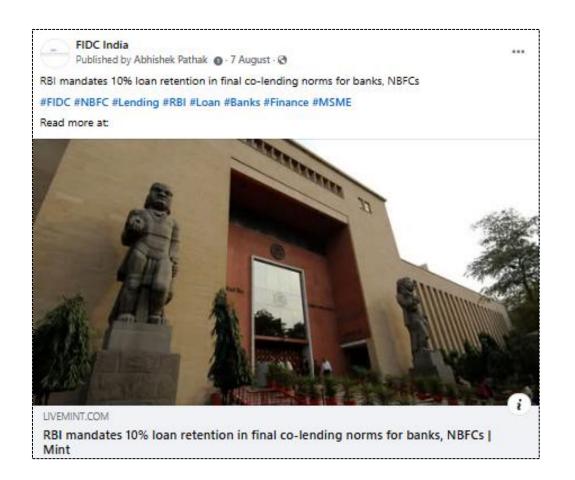






























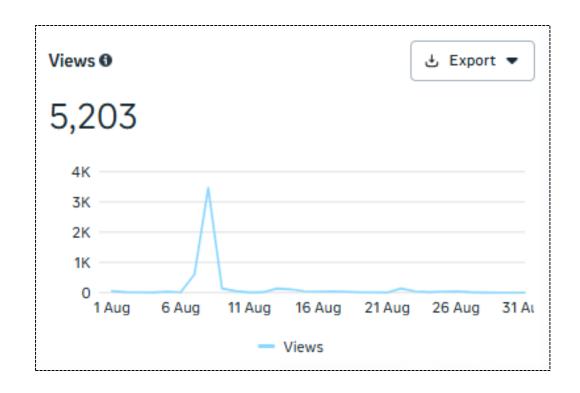




#### **FIDC**



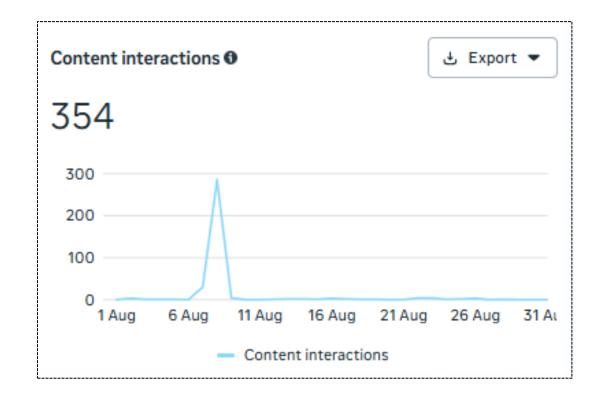
## Post & Engagement Summary





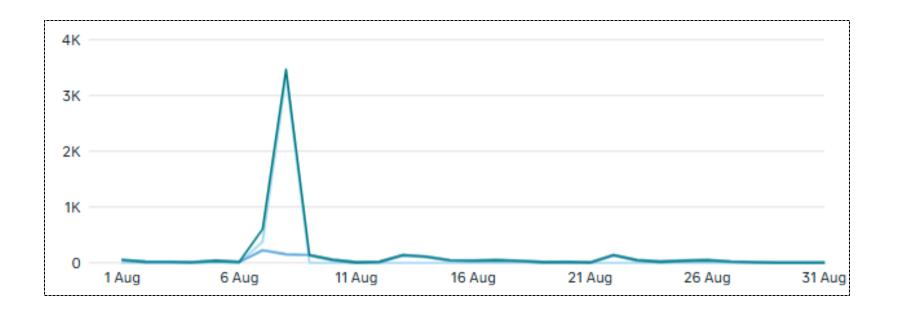


## Post & Engagement Summary













## **Achievements Overview**



- Gain new 03 Followers with 3,948 Page Reach
- There were 100% positive feedbacks related to posts







Page Followers: 1,105







Page Followers: 2,684





# in Performance Summary

**FIDC** Finance Industry Development Council (A Representative Body of Assets and Loan Financing NBFCs in India)

Follower highlights @

2,684

Total followers

New followers in the last 30 days

Visitor highlights @

240

Page views

138

Unique visitors





# in Page Views by Location

Business Development · 535 (19.9%)
Finance · 363 (13.5%)
Sales · 311 (11.6%)
Operations · 160 (6%)
Accounting · 80 (3%)
Information Technology · 73 (2.7%)
Entrepreneurship · 65 (2.4%)
Legal ⋅ 65 (2.4%)
Consulting · 56 (2.1%)







Page Followers: 2,168





## Instagram Overview













### **THANK YOU**